

Målbar – Life Cycle Screenings

At ClickIt Products, we are committed to making it easier to choose products with better environmental performance. That is why we work with Målbar to measure and better understand the climate impact of our products throughout their entire life cycle. Målbar's methodology is based on Life Cycle Assessments (LCA), where raw materials, manufacturing, transportation, and other relevant factors are analyzed to provide a clearer picture of a product's carbon footprint.

Data-Driven Decisions

For us, measuring emissions is only the beginning. The real value lies in using this data to make better decisions. By analyzing our products, we gain valuable insights into which materials, manufacturing processes, and transportation methods have the greatest environmental impact. This enables us to focus our efforts where they can make the biggest difference and to continuously improve our product range with a long-term perspective.

Transparency and Credibility

We believe in transparency. Whenever climate data is available, we aim to share it with our customers in a clear and meaningful way. Our goal is to provide reliable information that supports informed purchasing decisions while ensuring that any environmental claims are based on documented data and communicated responsibly.

A Continuous Journey

Working with climate data is an ongoing process. As we receive more detailed information from our suppliers and continue to develop our products, the accuracy of our calculations improves. This allows us to identify new opportunities to reduce our environmental impact and make continuous improvements over time.

Our Commitment

Our ambition is to make more sustainable choices easier—for both our customers and ourselves. Through our partnership with Målbar, we gain a data-driven foundation that helps us develop better products, reduce our climate impact, and contribute to a more sustainable future.

What is Målbar?

Målbar is a Danish platform that helps companies measure and communicate the climate impact of their products using Life Cycle Assessments (LCA). Its purpose is to make climate data more accessible, transparent, and actionable, enabling businesses to make informed decisions and communicate their environmental performance with greater confidence.